



DAY OF THE DEAD

ALTAR GUIDELINES

Theme: Pick a theme that is important to you. It may be personal, such as a lost loved one(s), which follows the Latin American tradition most closely. You may pick a hero(s)/heroine(s). You may also choose to have your theme as victims of a historic or current event, such as an issue of social justice. Try to personalize it with an authentic photograph, etc. Viewers can better identify with real people than with an abstract cause.

Objects to include: Marigold flowers, photos (preferable framed), Day of the Dead bread or pan dulce (available at local Mexican stores), food that those loved one enjoyed (think colorful Fall fruits and vegetables if applicable), water, unlit candles, tablecloth, Day of the Dead decorations, artwork, smiling skulls, anything the deceased may need or like in the afterlife, objects that the deceased loved or used in the real world, a small sign with the altar's dedication.

Objects NOT to include: Candy, literature or other hand-outs. Keep in mind that viewers, especially children, are discouraged from touching any objects on the altars. Halloween objects are not appropriate (i.e. spider webs). Note that Day of the Dead skulls are not scary, they are colorful and smiling. *Please do not include anything irreplaceable, we cannot guarantee its safety.*

Set-Up: You may construct your altar on a table (we have a limited number of card tables and 6-foot tables available on a first come, first serve basis). Or, we encourage you to be creative and construct your altar out of boxes, wood, bamboo, furniture, or other mediums. Think of a gravesite or family home. Layering with different levels, such as with boxes, and colorful fabrics, is ver effective. You will have all adjoining wall and floor space or free standing section in the middle of the room, which you should include in your design. "Blue tape" is the only way permitted to attach items to the wall. Please bring your own blue tape.

Date: Saturday, November 2, 2019 from 9:00AM through 2:00PM. All altars must be completed by 2PM. Please bring your own supplies, (no tacks or pins allowed). Altars will remain up for the community event only. *Altars are to be deconstructed the following Monday, November 4th anytime between 9AM and 6PM.*



Please complete and return the altar application to reserve your space.



DAY OF THE DEAD ALTAR INSTALLATION APPLICATION

Date Submitted: _____ Office Use Only: # _____

Applicant(s) Name(s): _____

Group/Organization(s): _____

Mailing Address: _____

Email Address (important): _____

Name or theme of Altar: _____

Brief Description:

Requirements* (check all that apply)

Need Wall Space

Need Power (Bring your own extension Cord)

2.5' x 2.5' Table*

6' x 2.5' Table

Free Standing

*Requirements are subject to availability

Please submit to:

Albert J. Boro Community Center (Pickleweed) 50 Canal Street, San Rafael, CA 94901

Or Email to: steve.mason@cityofsanrafael.org

In order to be considered for space, this application must be received in hard copy or by email no later than October 12, 2019.